

Natural Broadcast Systems, Inc.

Privacy Policy

Personally Identifiable Information' (PII), is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. This Privacy Policy concerns the nat-soft.com website and its gathering and use of 'Personally Identifiable Information'. We do not use Google or IOS apps of any kind.

What personal information do we collect from the people that visit the website?

We do not collect information from non-customer visitors of our site. Information provided by customers in the "e-mail" support section and the Natural Log eOrder section is provided by the user and is stored and archived solely to provide customers with technical support of products purchased from us. We do not sell any information to third parties. We do not allow third-party behavioral tracking.

When do we collect information?

We collect information from you when you email us through the email link on our website or when you use your purchased Natural Log eOrder subscription.

What about cookies?

Cookies are text files with small pieces of data that are used to identify your computer as you use a computer network and are used to identify specific users and improve your web browsing experience. Temporary 'session' cookies are necessary for the operation and navigation of our website and are used solely for that purpose. We also use session cookies if you wish to pay us for products or services using our PayPal shopping cart. Without the use of such cookies, our PayPal shopping cart system and Natural Log eOrder system does not function. We never sell or otherwise provide any information from cookies to any third party. We do not use cookies to target advertising or marketing to you. We do not permit third party cookies to be loaded from our website. You can use your browser settings to turn off cookies. See your browser's Help Menu to modify your cookies. If you completely turn cookies off, our website may not function properly.

How do we use your information?

We may use the information we collect from you when you contact us through the email link on the website, or use certain other site features in the following ways:

- To allow us to better service you in responding to your customer service and support requests.
- To follow up with users after correspondence (support tickets, email or phone inquiries)

How do we protect your information?

Any personal information that is provided to us is contained in secured networks and is only accessible by employees of Natural Broadcast Systems, Inc. who have special access rights to such systems, and are required to keep the information confidential. All sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology when used to process any transactions. All transactions are processed through a secure gateway provider and are not stored or processed on our servers. Any credit card information provided to us is destroyed immediately after it is used to process authorized charges. We implement a variety of other security measures when a user places an order, enters, submits, or accesses their information to maintain the safety of your personal information. No electronic data transmission or storage of information can be guaranteed to be 100% secure. Therefore, we cannot ensure or warrant the security of any information you transmit to us or your use of our website. You are providing your information to us at your own risk. Do not send any sensitive information, such as credit card information to us via email.

Third-party disclosure.

We do not sell, trade, transfer, or disclose any of your Personally Identifiable information to outside parties except by valid court order

Third-party links.

We sometimes include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies.

California Online Privacy Protection Act.

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. See more at: <https://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

In accordance with CalOPPA, we agree to the following:

Users can visit our site anonymously. Once this Privacy Policy is created, we will add a link to it on our home page or at a minimum, on the first significant page after entering our website. Our Privacy Policy link includes the word 'Privacy' and can easily be found on the page specified above. You will be notified of any Privacy Policy changes on our Privacy Policy Page. You can change your personal information by contacting us via telephone or email as note below.

Children Online Privacy Protection Act

Our website is not directed at children under the age of 13 and we will not knowingly allow anyone under 13 to provide us any personal information. If you are under the age of 13, please do not provide any information about yourself on our website.

Changes to This Privacy Statement

We will post any future changes to this Privacy Policy on our website and update the reference to the effective date to reflect the date of the amendment. By visiting our website, you agree that your visit, and any dispute over privacy, is governed by this Privacy Policy.

Contacting Us

If there are any questions or concerns regarding this Privacy Policy, the practices of our website, or your experiences with the website, please contact us using the information below.

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